

20 Mar 2010

Sub: Invitation for papers for National Seminar-2010“Knowledge Management: a catalyst to Organizational excellence”

Dear Sir/Madam

INJ Business School, Greater Noida is a premier management institute conducting 2 year full time **PGDM** course with dual specialization in **Marketing, Finance, HRM&IT** which is approved by **AICTE, Min. of HRD, Govt. of India**. It has the most befitting infrastructure and blend of highly qualified and experienced faculty both core as well as visiting. The visiting faculties bring with them their industrial experience to strengthen classroom teaching.

It gives us a great pleasure to announce that we the members of INJ Business School, Greater Noida are organizing a one-day National Seminar on **“Knowledge Management: a catalyst to Organizational excellence”** on **3 Sep 2010**. We expect the participation of eminent academicians from premier institutes, corporate leaders as well as management practitioners from leading companies.

The objective of the seminar is to bring academicians, experts from industries and students on a common platform to deliberate on the facets of **“Knowledge Management”** and its impact on present as well as future of organizations, both national and international. The seminar will also extend scope for deliberating on related aspects of Knowledge Management Strategies and their implications.

May I, therefore request you and your colleagues to contribute research paper(s) or case studies related to the theme and sub theme. Selected papers will be considered for publication in the proceeding in the form of an edited book. We also request your gracious presence on this occasion to motivate participants to develop their innovating thoughts on the subject.

We solicit your cooperation in spreading the word about the seminar so as to enable us to make it a success.

With regards

Dr. Mamta gaur
(Seminar Coordinator)